

**Media Advisory/Calendar Item
For Immediate Release**

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CleanTECH San Diego Showcase
Solar Power: The Path to Profitability
Featuring Daniel Gross, Principal of Hudson Clean Energy

WHAT:

Join us for the [CleanTECH San Diego Showcase](#), "Solar Power: The Path to Profitability," a forum providing insight on how investments in solar power are leading efforts to strengthen the region's economic recovery. In Q1 2010, U.S. solar investment increased 233 percent from the same period last year to \$159.9 million.^[1] This event is open for **registrants only** and will explore emerging trends, investment opportunities and the role of government and utilities in moving solar power forward. The *CleanTECH San Diego Showcase* is sponsored by [Troutman Sanders](#) and is the third in a quarterly series by [CleanTECH San Diego](#).

- The keynote speaker is Daniel Gross, Principal of Hudson Clean Energy, a global private equity firm dedicated solely to investing in renewable power, alternative fuels, energy efficiency and storage.

CleanTECH San Diego is a non-profit membership organization formed to accelerate San Diego as a world leader in the clean technology economy.

WHEN:

Thursday, June 3, 2010 from 4 to 7 p.m.

- 4:00 – **Registration and Networking Session**
- 5:30 – **Welcome and Introductions**
- 5:40 – **Keynote Presentation**
- 6:00 – **Panel Discussion**
- 6:40 – **Audience Participation**

WHERE:

La Jolla Marriott Hotel

4240 La Jolla Village Drive, San Diego, CA 92037

Parking Fee – \$5

Space is Limited—Please Register at <http://www.cleantechsandiego.org/events>

[1] According to an Ernst & Young LLP analysis based on data from Dow Jones VentureSource

